

CRYSTAL SUETTERLIN: MY FIRST 100-DAYS



STARTING OFF

Prior to working at Clicksuation Labs, I was a stay at home mom. I wasn't sure what to do with myself now that my children were in school after nine years of strictly focusing on my family. When I first started with Michael's team, I was hired as a contractor for a specific project. It was estimated to be about two weeks of work, although it ended up being closer to a month. During my time in the lab, I learned a great deal about Michael, what Clicksuation does, and behavioral science by simply observing, listening, and researching. I was intrigued; I mean, I had been studying people for enjoyment my whole life, and now I was getting paid to do it.

MY PLAN

After I realized I wanted to continue working with Clicksuation Labs, I began formulating my plan. I needed the team to see why they should keep me around, so I showed them my work ethic and never said no to a challenge. I am lucky because Michael, this brilliant man, was mentoring me. Needless to say my plan worked; I started this journey at the beginning of August and here we are in December.

There are three things that influenced my decision to work for this new and highly innovative company. First, my family will always come first to me, and I have found a team that not only respects that but encourages it. I am free from the fear and anxiety that most working moms deal with. If my child gets sick, I know my team will have my back and be flexible, and I don't have to fear losing my job. Second, I feel valued and appreciated. I have never been employed at a company that asks what I want to work on, which challenges me and pushes me out of my comfort zone.

Last but not least, I could not ask for a better team. Melissa is warm, funny, driven, and as smart as a whip, and it's been a pleasure working with her. I'm not sure I could put into words how much I admire Michael. He is always available to help me if I need it, regardless of his busy schedule. Michael is absolutely fascinating, and his brain works in ways I have never seen. He genuinely cares about our team, is understanding, and is a phenomenal mentor and teacher. I feel extremely blessed to have the opportunity to work with these amazing humans.

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MY FUTURE

I can officially announce that as of January 1, 2019, I will no longer be a contractor for the company; I will be an official part of the team at Clicksusion Labs. Our team has so many exciting innovative projects that we are working on for the new year. We have workshops, community outreach events, speaking engagements, and the list goes on. I am privileged to be working alongside these brilliant minds, and I can't wait to see what this year holds. I am excited to be an "official" member of the team, and I invite you to take this journey with me.